



**Klein College
of Media and Communication**

July 8, 2019

TO WHOM IT MAY CONCERN:

I'm writing to express my support for **Mr. Todd M. Broadbent**, with whom I had the pleasure of working in the Klein College of Media and Communication at Temple University from 2013 until 2019.

Since 1992 I've been a faculty member at Temple where I've taught many undergraduate and graduate courses and conducted social science research on consumers' media experiences. During the years I worked with Todd I was also the director of Klein College's doctoral program and then the co-chair of the Media Studies and Production (MSP) academic department. I've also headed a non-profit research organization, the International Society for Presence Research (ISPR), since 2002.

In all of these roles I've relied on Todd's deep expertise on a variety of technical issues involved in managing online websites and databases, particularly via Wordpress, along with his impressive creative design skills. He has created (and/or recreated on different platforms) several complex web resources such as the one for a research project on media portrayals (see <https://smcsites.com/telepresence/>) as well as the blog-site for ISPR (<https://ispr.info/>) and most recently, a new version of my professional website (still in developer mode).

While I know about and understand more regarding computing than most users, I have nothing like the extensive background and knowledge that someone like Todd does. To many in his position, I "know just enough to be dangerous" and I'd have understood if he limited my ability to contribute to these projects and avoided spending time explaining his work to me. But Todd consistently not only did a great job creating and managing the web resources (including fixing things quickly when they went wrong), he took the time to help me learn more about the resources and take on roles that allowed me to manage appropriate aspects of them. He also provided valuable advice on computing topics and volunteered to help with creating resources when I needed them. I know it wasn't always easy working in the larger context of Temple's bureaucracy and I also appreciated Todd's ability to adapt to the constraints it imposed. In my experience this combination of extensive knowledge, creative ability, adaptability, and collegial and helpful demeanor are too rare, and I always appreciated each of these in working with Todd.

I know these letters can't transmit a complete description of a person's professional attributes and I'm happy to provide additional information (I can be reached at lombard@temple.edu).

Sincerely,

A handwritten signature in black ink, appearing to read "Matthew Lombard". The signature is written in a cursive style with a large initial "M" and a long, sweeping underline.

Matthew Lombard, Ph.D.

Co-Chair, Department of Media Studies and Production

Faculty member, Doctoral program in Media & Communication

President, International Society for Presence Research (ISPR; <https://ispr.info/>)

More information: <http://matthewlombard.com>